

American news channel purchases GY-HM100 camcorders in newsgathering overhaul

JVC Professional is pleased to announce that American news channel, **CNN**, has purchased 177 **GY-HM100** ProHD camcorders, which JVC understands is the first step in a process to replace hundreds of aging, tape-based DV camcorders now in use throughout CNN's global operations. Additional cameras are expected to be purchased by CNN in 2011.



The compact, handheld 3-CCD camcorder records high definition video at 35 Mbps in the MPEG-2 format compatible with the XDCAM file-based workflow used throughout CNN. The JVC camcorder records 1080i files in the MP4 format directly onto SDHC memory cards.

"The GY-HM100 ProHD camcorder is well suited for a fast-paced newsgathering organization," said Larry Librach, JVC vice president, Broadcast and Public Sector. "Its lightweight form factor, sturdy solid-state recording, and high-quality imaging make it an ideal complement to CNN's traditional shoulder-type ENG equipment."